



true money



Who we are

TrueMoney is a part of CP Group, SEA leading conglomerate

Overview of CP and Ascend Group



- 2017 Revenues: USD ~56 bn
- Operates in >100 countries



Key global partners



- **Food:** Top 5 worldwide



- **Feed:** # 1 worldwide



- **Retail**



- **Convenience store:**
1 in Thailand
2 worldwide



- **Cash & carry:**
1 Thailand



- **Mobile:** > 25 m. of customers



- **Internet:** # 1 Thailand

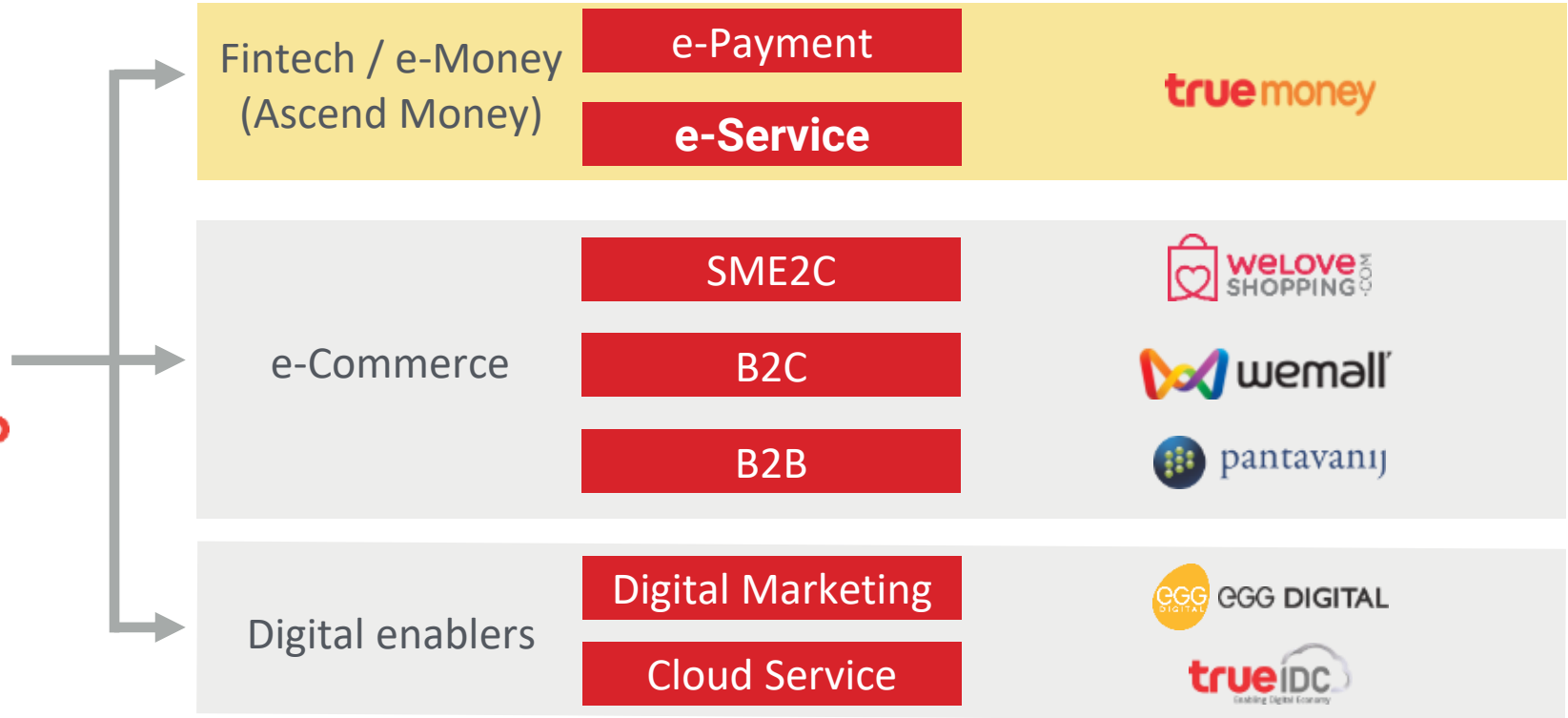


- **Pay TV:** # 1 Thailand

true money (Cambodia)

true money

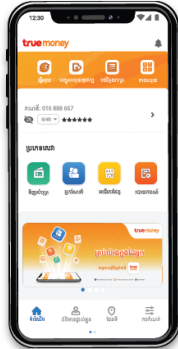
Ascend Group focuses on end-to-end digital services including ePayment and eCommerce



TrueMoney Cambodia currently has 2 business groups; Customer App (Wallet) and Agent operation

Customer App (Wallet)

- Wallet payment through mobile APP and browser



Money Transfer



Phone Top-up



Bill payment



Ticketing



True Chay Luy

2017 TPV
USD 4.5b



- Payment services (e.g. Mobile Top-up, Bill Pay, Remittance) through agent network

Agent operation

Number of Agents

~ 8,000

Customer App User

~ 200,000 Users

Customer Base

Unique: 2.7 M

Vision

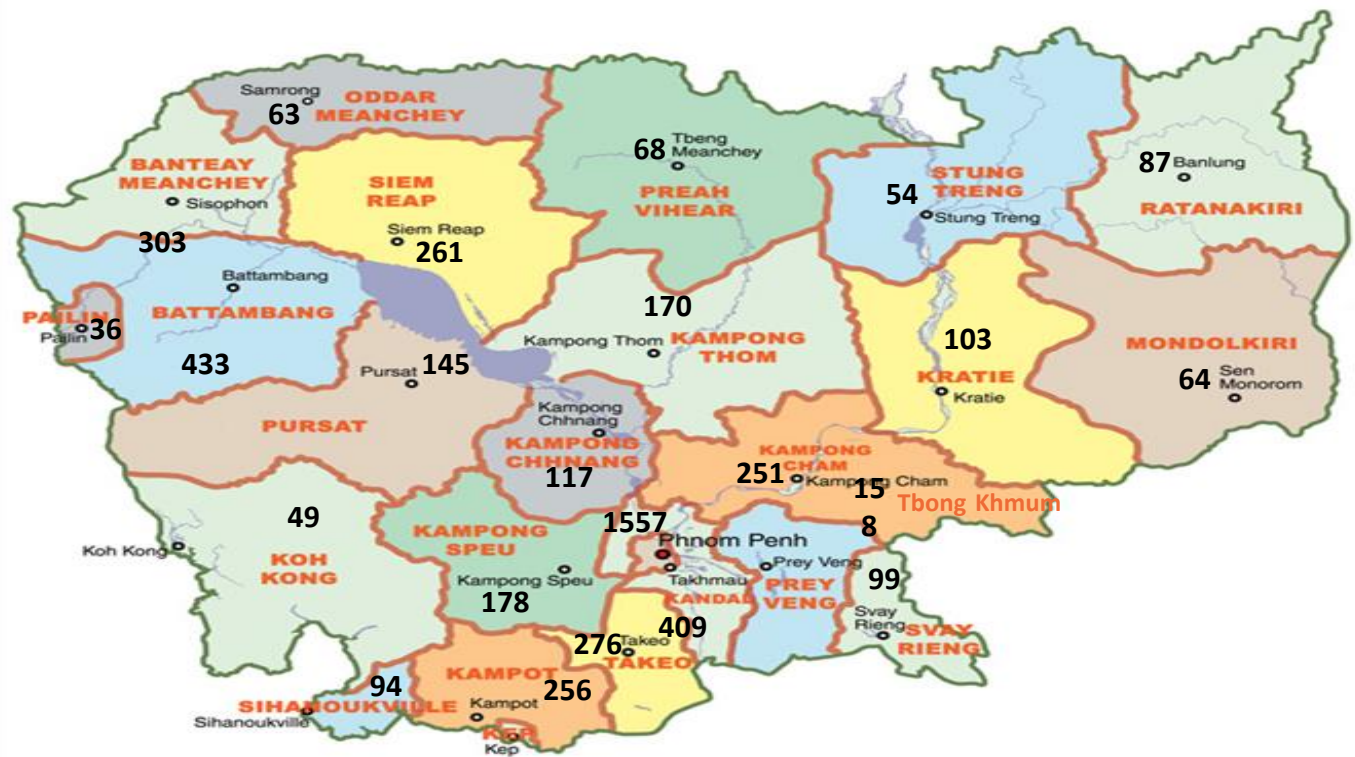
**To enable innovative financial services
for every person and business,
leading to better lives**



Mission

**To provide superior products, infrastructure and service to
establish recognized brand, that stand for trust,
convenience, affordable and reliable**

TrueMoney agent network cover 100% of Cambodia townships



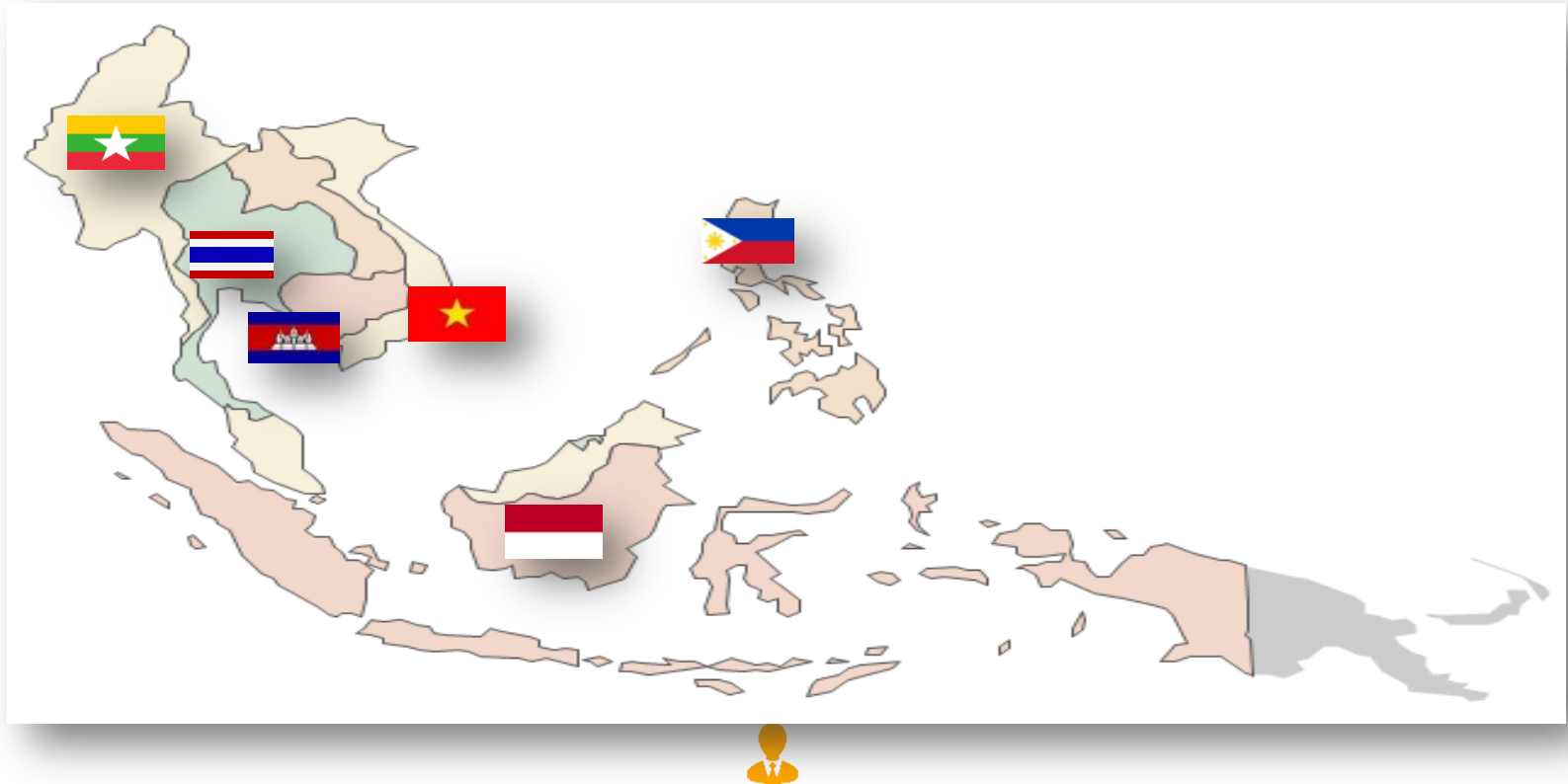
~ 8000 agents

Cover 100%

25 Provinces
197 Districts
1,646 Communes

Note: Figures on the map refer to the number of TMO agents in each province

TrueMoney has a regional presence, operating in 6 countries throughout SEA





Together
we can achieve
more!

