



**How we can achieve economic growth and global sustainability
with optical transport evolution**

- Future of Data Centers and Peering -

May 30th, 2024,

Masahisa Kawashima,

IOWN Technology Director, IOWN Development Office, NTT

Technology Working Group Chair, IOWN Global Forum

About Me: Masahisa Kawashima



IOWN Technology Director, IOWN Development Office,
R&D Planning Department, NTT Corporation

Technology WG Char, IOWN Global Forum

- System/Infrastructure Architect with Expertise in NW and IT
- Bridge Between Businesses and Technologies
- Strategy Thinker
- Past Achievements (just to mention major ones)
 - Video AI Inference Cloud, NTT East, 2022
 - "Master's ONE CloudWAN" , SD-WAN, NTT PC and Dimension Data Internet Solutions, 2017
 - Public Wi-Fi Service (Renewal), NTT West, 2013
 - NTT Open Source Software Center, NTT Holding, 2006



How we can achieve economic growth and global sustainability with optical transport evolution - Future of Data Centers and Peering -

1. Problem Statement: Data Center Moratorium
2. Why data centers are getting bigger and concentrated
3. Solution Proposal: Infrastructure Evolution with IOWN
4. Global collaboration at IOWN Global Forum
5. Q&A *I would humbly appreciate any feedback.*

Data Center Moratorium

Data Centers Consume Enormous Energy

	Power (W)	Power consumption (Wh/Year)	Ratio relative to general households
General households	1~6k	4M	x 1
Manufacturing factory (less than 100 people)	100k	1G	x 250
Manufacturing factory (More than 1,000 people)	1~10M	12~60G	x 3,000-15,000
Semiconductor factory	120M	1T _{※1}	x 250,000
Hyper-scale data center	120M	1T _{※1}	x 250,000
Data center (Worldwide)	-	315T	x 78,750,000

A 300MW class datacenters have appeared.

※1 : Estimated value for continuous use of 120MW.

※NTT Research: Calculated from the following literature, etc.

- <https://www.env.go.jp/earth/ondanka/kateico2tokel/2017/result3/detail1/index.html>
- <http://www.cirje.e.u-tokyo.ac.jp/research/dp/2013/2013cj246.pdf>
- <https://esg.tsmc.com/download/file/2020-csr-report/english/pdf/e-all.pdf>
- <fy2018-pp-15.pdf> (jst.go.jp)
- https://www.soumu.go.jp/main_sosiki/jichi_gyousei/daityo/jinkou_jinkoudoutai-setaisuu.html

AI Computing's Energy Consumption



Consumption	CO ₂ e (lbs)
Air travel, 1 passenger, NY↔SF	1984
Human life, avg, 1 year	11,023
American life, avg, 1 year	36,156
Car, avg incl. fuel, 1 lifetime	126,000
Training one model (GPU)	
NLP pipeline (parsing, SRL)	39
w/ tuning & experimentation	78,468
Transformer (big)	192
w/ neural architecture search	626,155

Table 1: Estimated CO₂ emissions from training common NLP models, compared to familiar consumption.¹

**One Transformer Training's CO2 Emission
= 56.8 Humans' Annual CO2 Emission**

Energy and Policy Considerations for Deep Learning in NLP,
Emma Strubell, Anaya Ganesh, Andrew McCallum, Univ.
Massachusetts Amherst, June, 2019

AI Workload Growth Rate

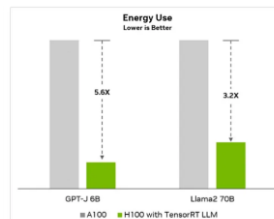


of computations
x 30,000 in 6 years
= x 30 in 2 years

AI in the 2020s Must Get Greener and Here's How,
Ameet Talwalkar, IEEE Spectrum, February 202, "



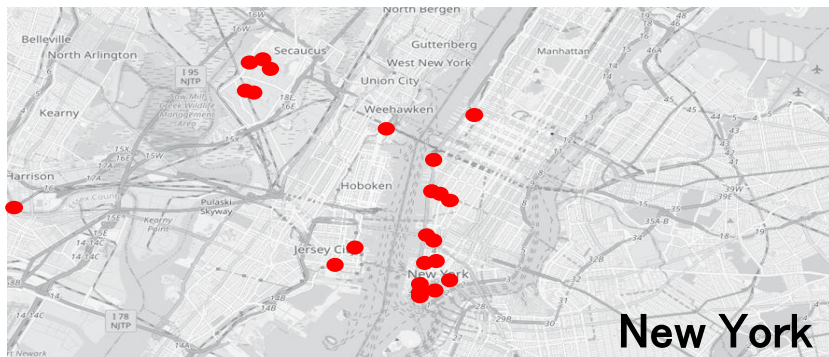
Efficiency Improvement Rate



Computation
energy efficiency
x 3 to 6 in 2 years
(A100@2020 vs H100@2022)

Comparison of NVIDIA-A100, H100, and
H200 for LLMs, Ayyuce Kizrak, Heartbeat

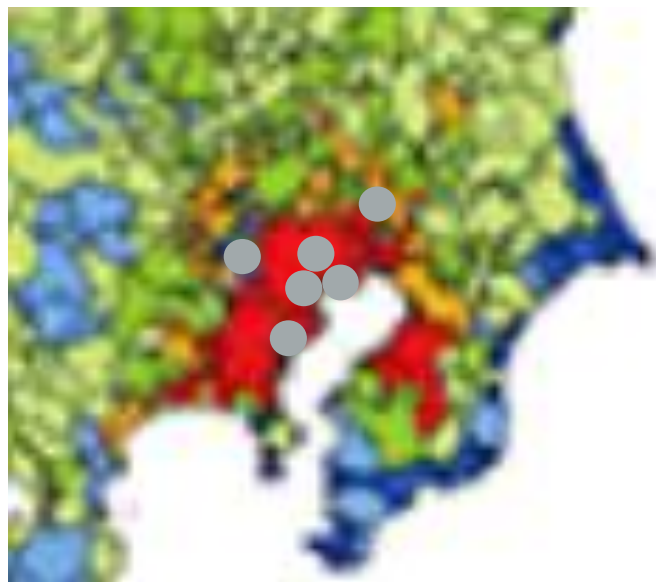
Data Centers are concentrated in Urban Areas



©OpenStreetMap

Urban Data Centers Increase CO2 Emission

Great Tokyo Metropolitan Area



Energy Demand >> Renewable Energy Supply Potential



Energy Demand = Renewable Energy Supply Potential

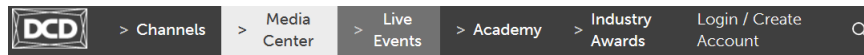


Energy Demand << Renewable Energy Supply Potential



Data Center Concentration Area

Data Center Moratorium



HOME > NEWS > EUROPE

Amsterdam says no more new data centers

It claims to be Europe's largest data center hub, but sector watchdogs warn of overcapacity

July 16, 2019 By: Peter Judge Have your say

Netherlands



Groton, News

Groton Town Council Votes Down Data Center Agreement

— Brendan Crowley, 3.30.2022

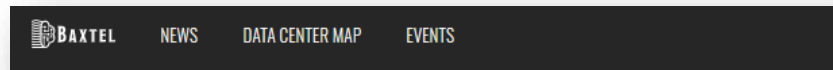
USA



<https://baxtel.com/news/eirgrid-halts-up-to-30-potential-data-centers>

<https://ctexaminer.com/2022/03/30/groton-town-council-votes-down-data-center-agreement/>

Copyright 2024 NTT CORPORATION



BAXTEL / REPUBLIC OF IRELAND / NEWS / EIRGRID HALTS UP TO 30 POTENTIAL DATA CENTERS

Republic of Ireland: EirGrid halts up to 30 potential data centers

May 22, 2022 | Posted by MadalaineDunn

The pressure on the Irish power supply is starting to bite, as state-owned grid manager EirGrid has halted plans for up to 30 data centers. Currently, there are some 70 data centers in Ireland, and a real threat to the State's carbon emissions target, which is predicted to grow to 30% by 2030.

In a statement, EirGrid commented: "EirGrid were considering applications for a grid connection offer from just under 100 data center companies and halted plans for up to 30 data centers. In doing so, the moratorium above have been, or are in the process of being, closed out in line with the CRU direction."

This news follows IDA Ireland warning that data centers are an integral component of the technology center and that the moratorium were "unhelpful" to efforts to establish Ireland as a global business hub. This was echoed by the likes of Google, who said that data centers would send the "wrong signal" about the State's ambition as a digital economy.

Ireland



Singapore puts 'temporary pause' on new data centres: Why and what it means for the industry

Singapore

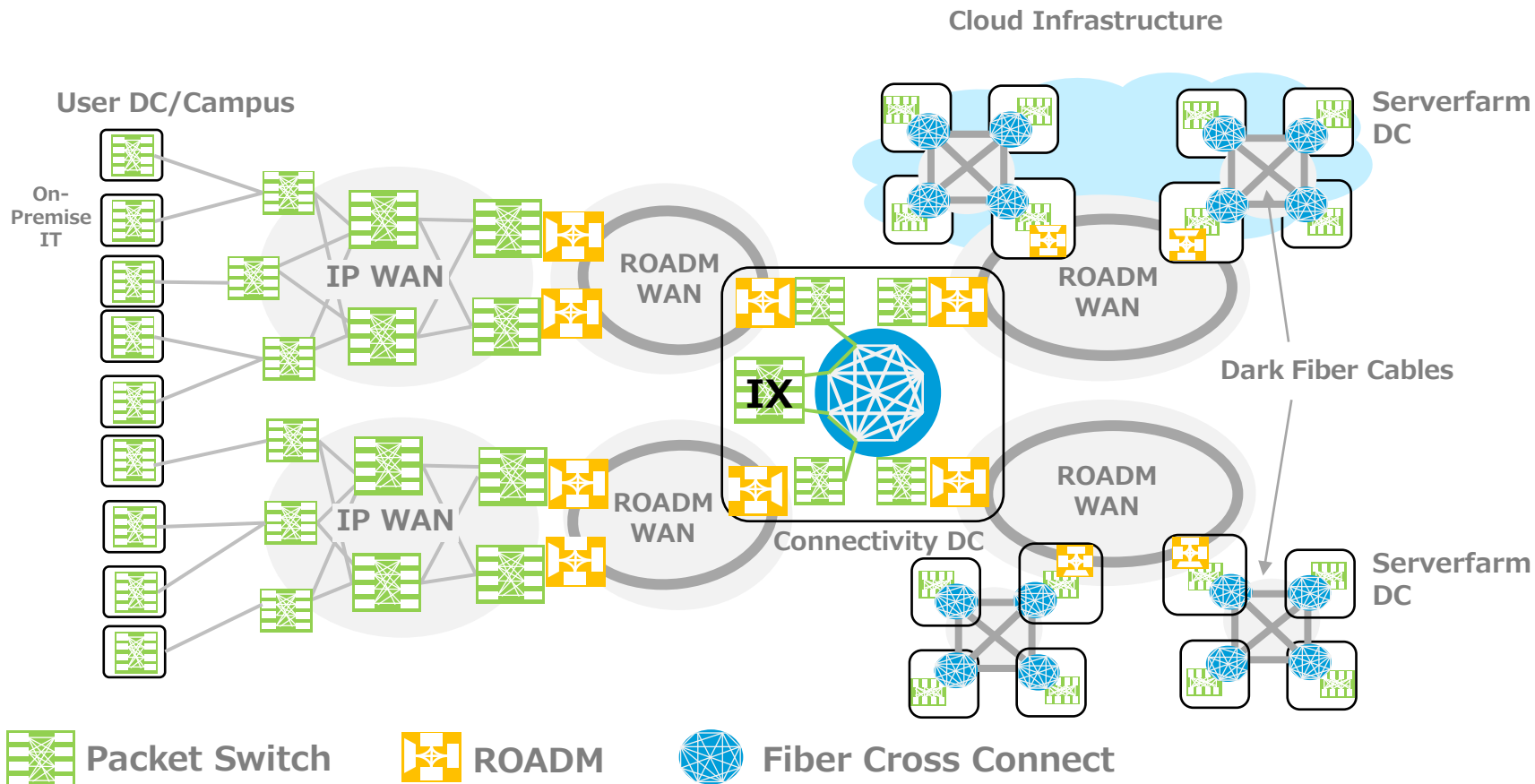


<https://www.datacenterdynamics.com/en/news/amsterdam-pauses-data-center-building/>

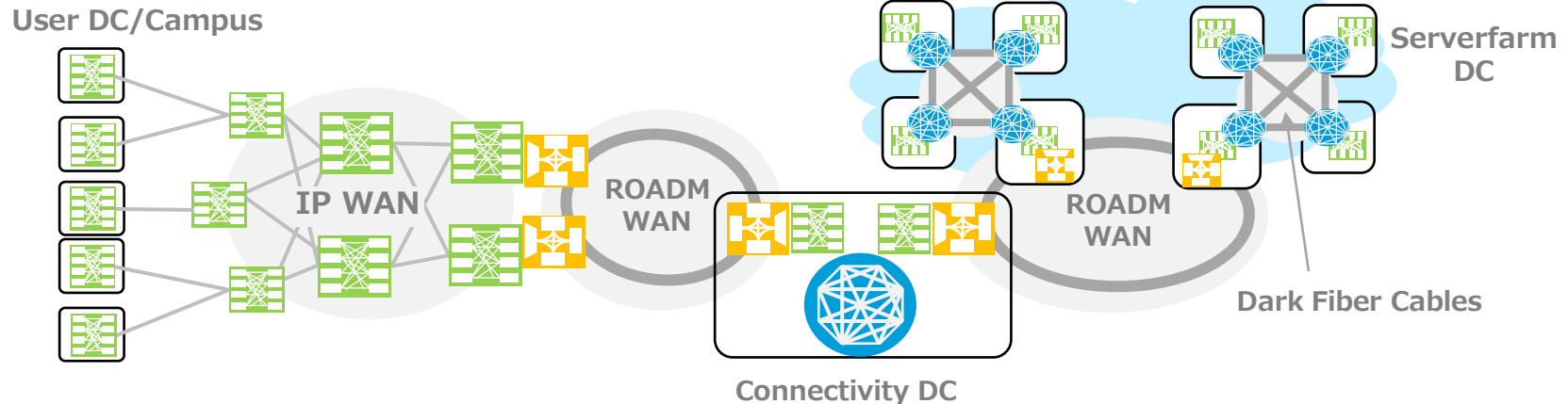
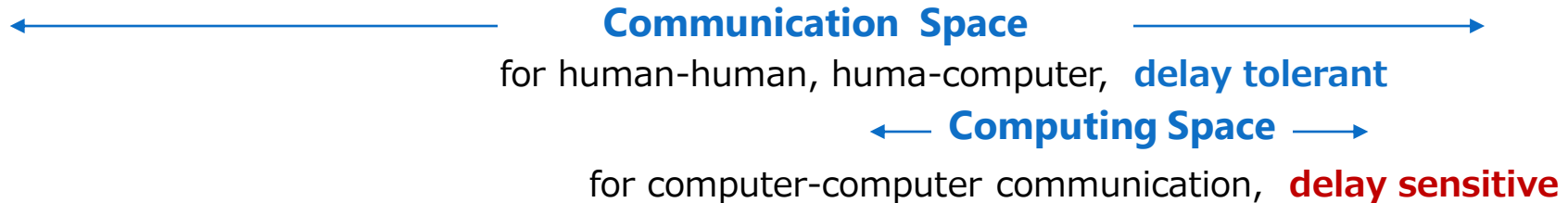
<https://www.channelnewsasia.com/business/new-data-centres-singapore-temporary-pause-climate-change-12345678>

Why data centers are getting larger and concentrated

Today's WAN

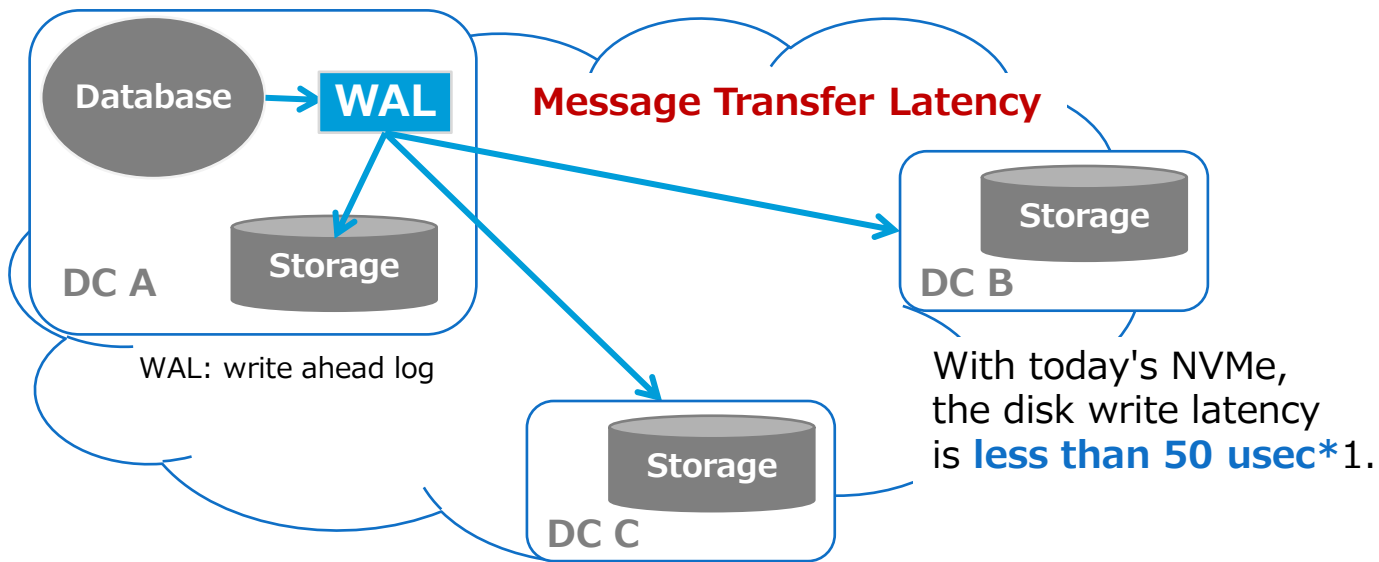


Communication Space and Computing Space



Why Latency Matters

For example, if we want to build a **cloud-native database**,



The message transfer latency dominates the database performance.
Practically, it should be **less than 500 usec**.

reference: Amazon Aurora : Design Considerations For High Throughput Cloud-Native Relational Databases, SIGMOD '17

*1: Oracle Linux Blog, Measuring NVMe Latency, <https://blogs.oracle.com/linux/post/measuring-nvme-latency>

Latency Requirements For Computing Space

Use Case	Message Latency Requirements
Between AI/ML workers	tens of usecs
LAN storage sharing	a few hundred usecs
DB replication (synchronous)	a few to several hundred usecs
DB replication (asynchronous)	a few msec
Between microservice applications	a few to several msec

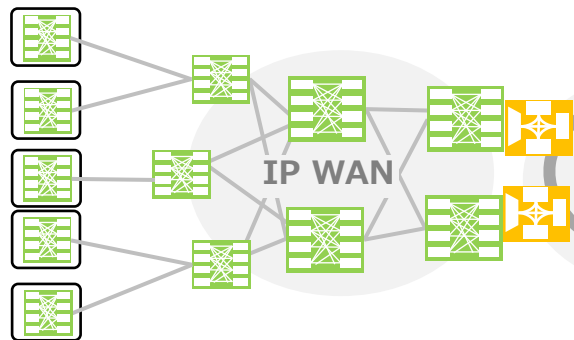
source: rough numbers based on my knowledge
(Please look for articles if you want to explore more)

NOTE: The above are the requirements on the **message** latency, NOT packet latency. With TCP/IP-based message transfer, the message latency is **a few times larger than the packet latency**.

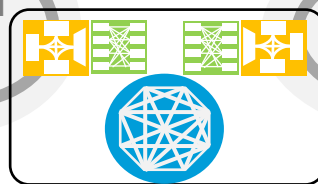
Can distributed data centers form one computing space?

? **joint ??** **Computing Space** ?
for computer-computer communication, **delay sensitive**

User DC/Campus



ROADM WAN



Connectivity DC

ROADM WAN

Serverfarm DC



Packet Switch



ROADM

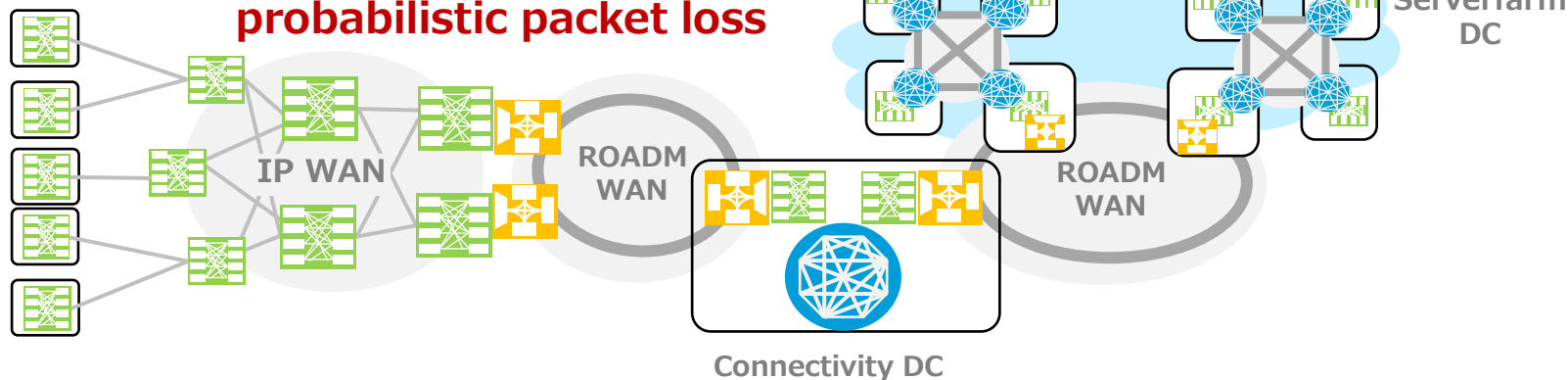


Fiber Cross Connect

IP WAN's Limitation

too high message latency ←----- ← **Computing Space** →
for computer-computer communication, **delay sensitive**

User DC/Campus



ROADM's Limitation

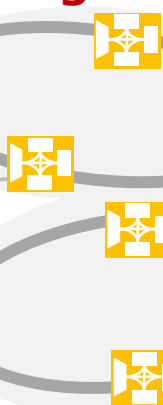
**too high
connectivity cost**

←----- Computing Space -----→

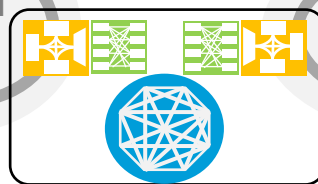
for computer-computer communication, **delay sensitive**

high CAPEX

User DC/Campus



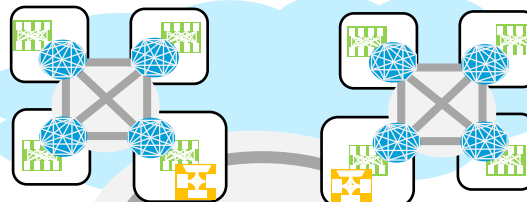
ROADM
WAN



Connectivity DC

ROADM
WAN

Serverfarm
DC



Packet Switch



ROADM

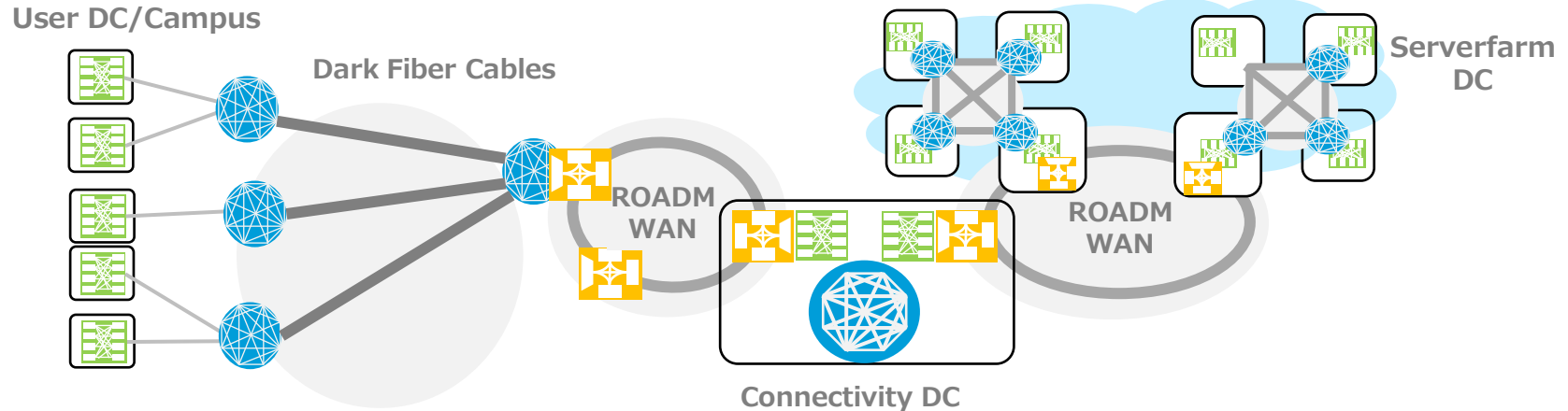


Fiber Cross Connect

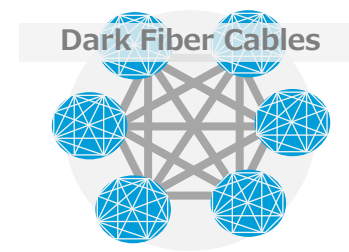
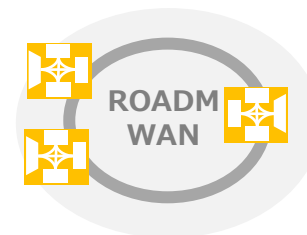
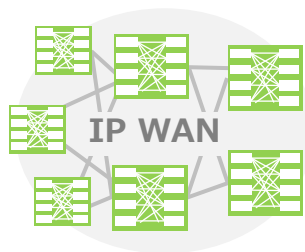
Dark Fiber's Limitation

**lack of agility,
subject to fiber availability
inefficient fiber utilization**

←----- ← **Computing Space** →-----
for computer-computer communication, **delay sensitive**



Today's NW methods cannot support DC distribution



Distance
Cost

Low

Low

High

Network Equipment
Cost

Low

High

Low

Latency Requirements
for Computing Space

Difficult

YES

YES

Infrastructure Evolution with IOWN

IOWN: Innovative Optical and Wireless Network

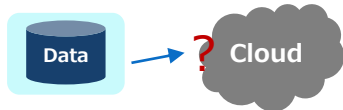
IOWN: Innovative Optical and Wireless Network



- Next Generation Infrastructure for Networking and Computing
- Leverages **Optical Communication** and **Photonics Electronics Convergence** Technologies
- Promotes **Architectural Innovation** as well as **Device Evolution** to eliminate today's issues

Arising Issues

Data Sovereignty or Cloud?



many legal restrictions

Data Center Moratorium



Latency

L4 Flow Control, Resending

Best Effort L3

Broadband, Low-Latency L2



MEC CAPEX

Distribution to edges
→ **Split Loss**



Unreliable Wireless Link

High-speed Link
→ Millimeter Wave Radio
→ **Unreliable**



BTS Deployment Agility

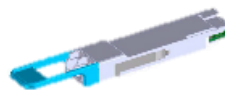
Millimeter Wave
BTS



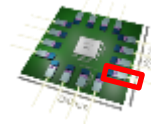
dark fiber??

very small spot

Device Evolution



Optical Transceivers, Switches
Faster, Smaller



Photonics Electronics
Convergence



Architectural Innovation

Networking

**All-Photonic
Network
(APN)**

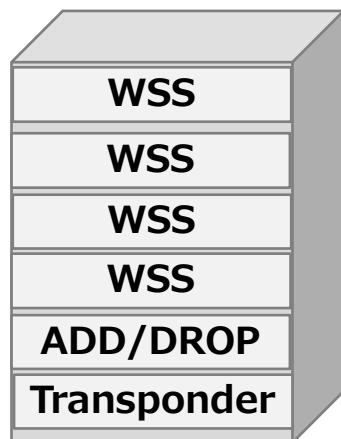
Computing

**Disaggregated
Computing**

IOWN All-Photonic Network (APN)



Today's ROADM

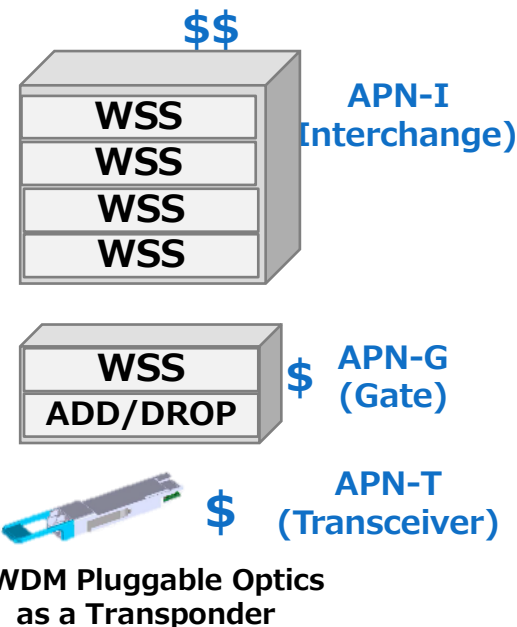


\$\$\$\$

Has become **composable**
but still an integrated system
with **high CAPEX**.

*Disaggregate
and Distribute
with Open I/F*

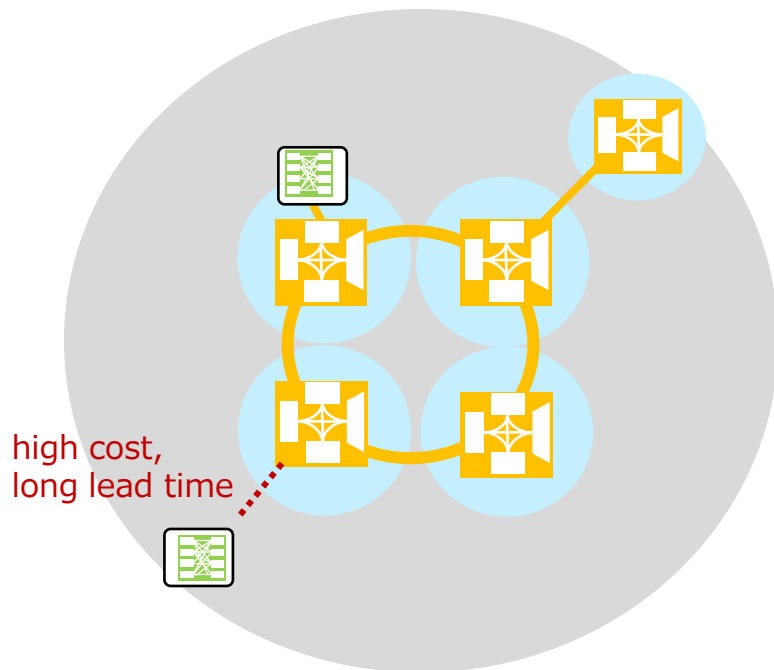
APN* Nodes (Disaggregated ROADM)



*IOWN Global Forum, Open All-Photonic Network Functional Architecture Version 2.0
https://iowngf.org/wp-content/uploads/formidable/21/IOWN-GF-RD-Open_APN_Functional_Architecture-2.0.pdf

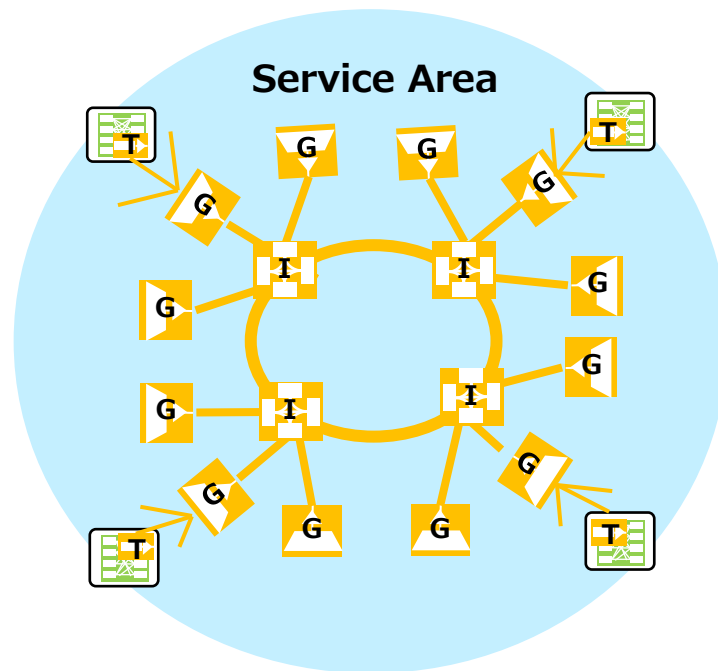
Low-Cost Area Expansion with APN

TODAY'S ROADM WAN



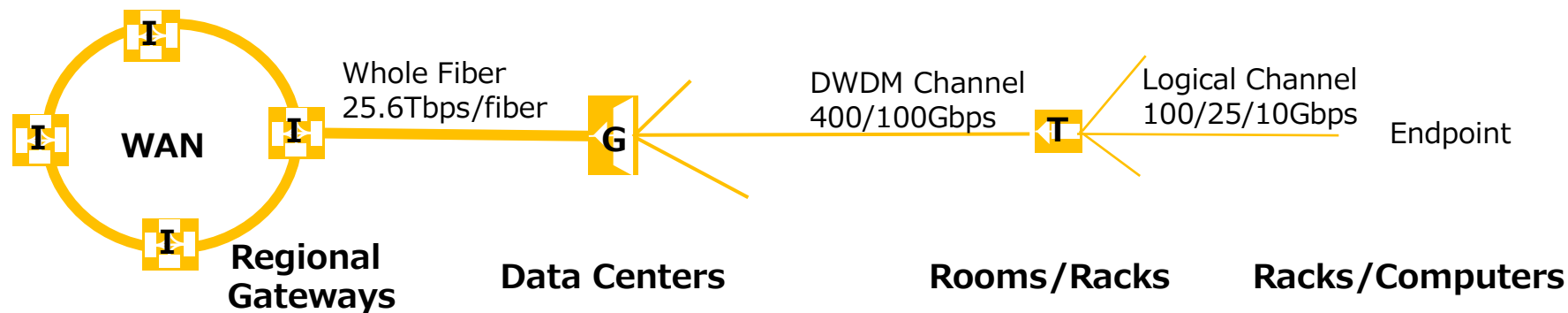
Limited Area Coverage

APN



Wide Area Coverage

Bandwidth Supply Chain with APN



Supply Chain Examples

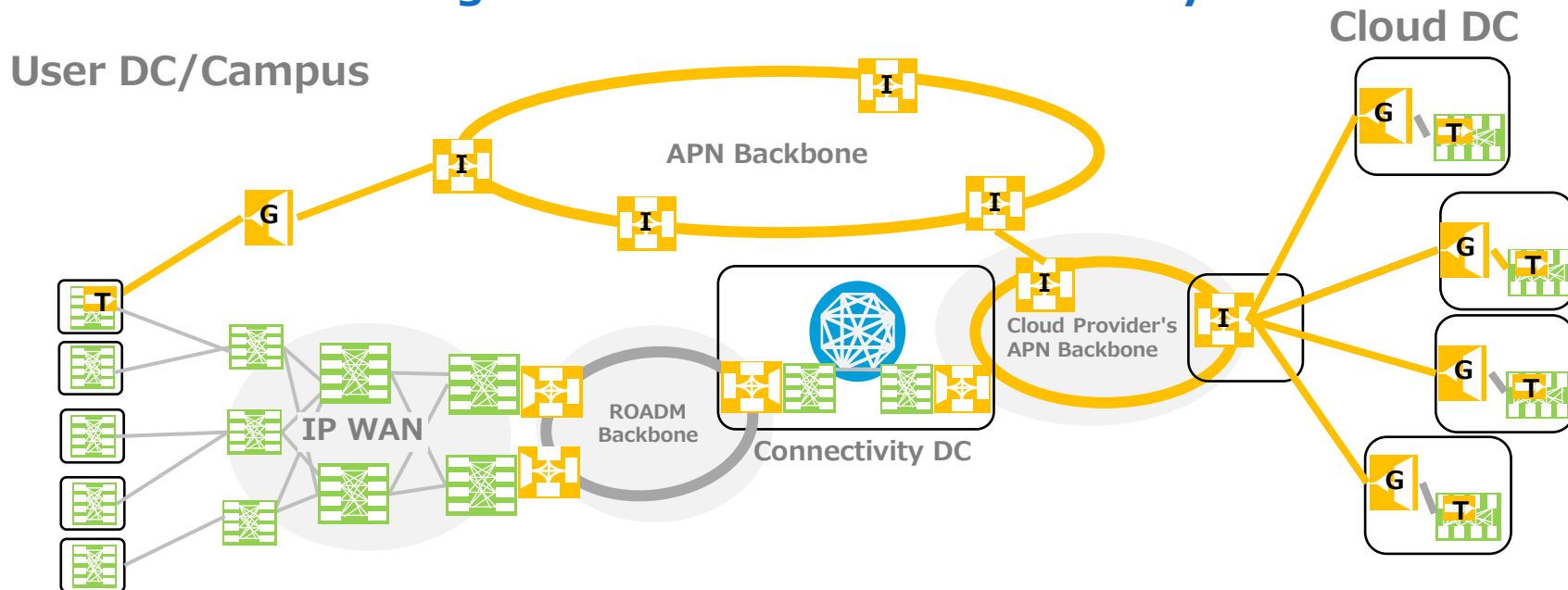
WAN Carrier — WAN Carrier — **IX/VPN Provider** — Infrastructure User

WAN Carrier — **IX/VPN Provider** — Infrastructure User

WAN Carrier — DC Provider — Infrastructure User

Evolved WAN with APN

IP and **Optical Hybrid** Networking with APN as a **High-Bandwidth** and **Low-Latency** Plane



Packet Switch



ROADM
(integrated)



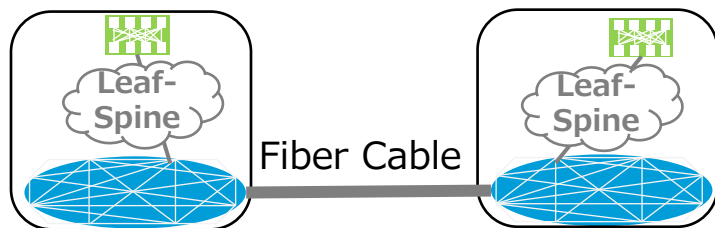
APN Nodes



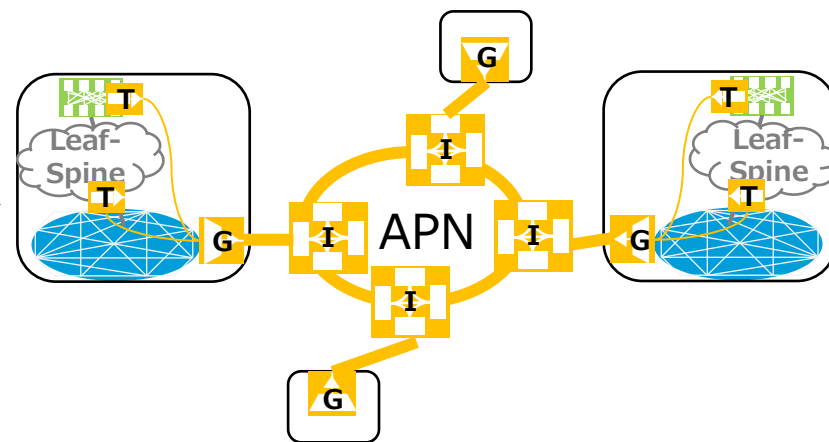
Fiber Cross Connect

Future of Data Centers

Physical Interconnect with **Cable Construction**



Software-Defined Interconnect



- **Long Lead Time, Fixed**
- **DC Provider Oriented (Siloed)**
- **Effective only when** the inter-DC traffic is **very large**, e.g., several tens of Tbps

- **On-Demand.**
- **DC User Oriented.** Forms "**Internet of Data Centers**"
- **Bandwidth Granularity**, i.e., 400Gbps

Proof-of-Concept in US and UK



About NTT [Newsroom](#) [Investor Relations](#) [R&D](#) [Disaster Countermeasures](#) [Sustainability](#) [Corporate](#) [Careers](#) [NTT STORY](#) [Q](#)

TOP / [Press Release](#) / Successful demonstration of long-distance data center connections in the United Kingdom and the United States

April 12, 2024

NTT Corporation

Successful demonstration of long-distance data center connections in the United Kingdom and the United States

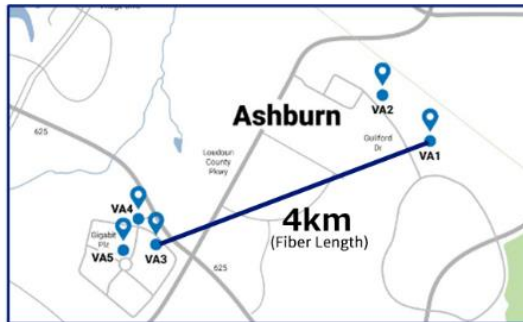
IOWN APN connects data centers approximately 100 km apart to confirm a low delay communications of less than 1 millisecond and its applicability of distributed real-time AI analysis

Tokyo — April 11, 2024 — NTT Corporation (NTT) and NTT DATA Group Corporation (NTT DATA) have demonstrated IOWN APN¹ connections between NTT Group data centers in the United States and the United Kingdom. Two data centers near 100 km apart in U.K. communicates via IOWN APN connection, and record a low delay of 1 millisecond or less, and realize a similar good performance in U.S. It makes multiple data centers functional as an integrated IT infrastructure logically equivalent to a single data center, and we demonstrated its applicability to distributed real-time AI analysis and the financial sector. We plan to conduct business

■ Hemel Hempstead/Dagenham (U.K.)



■ Ashburn (U.S.)



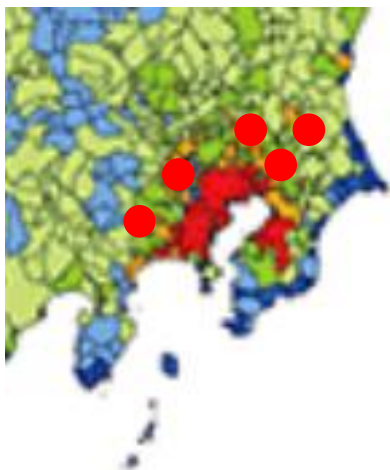
— IOWN APN

Data Center De-centralization with IOWN APN

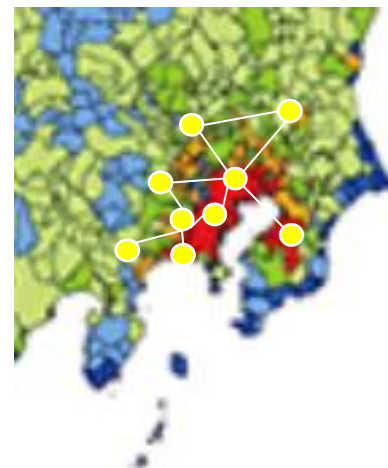


Data center de-centralization makes data centers operable with **locally available renewable** energy

TODAY

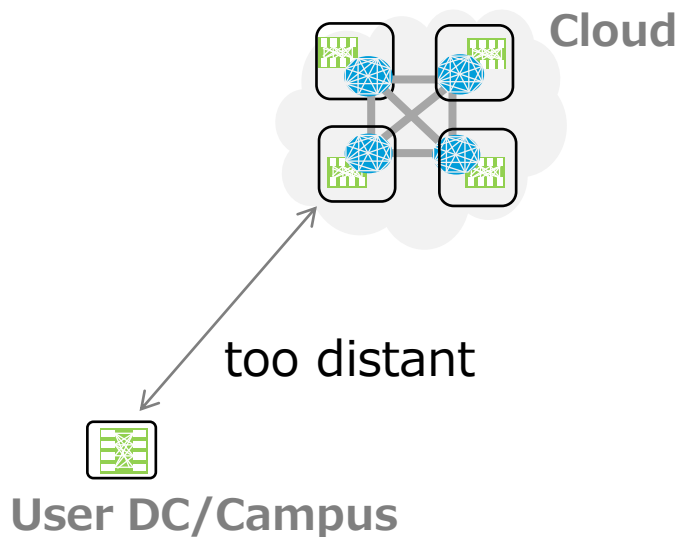


with IOWN APN

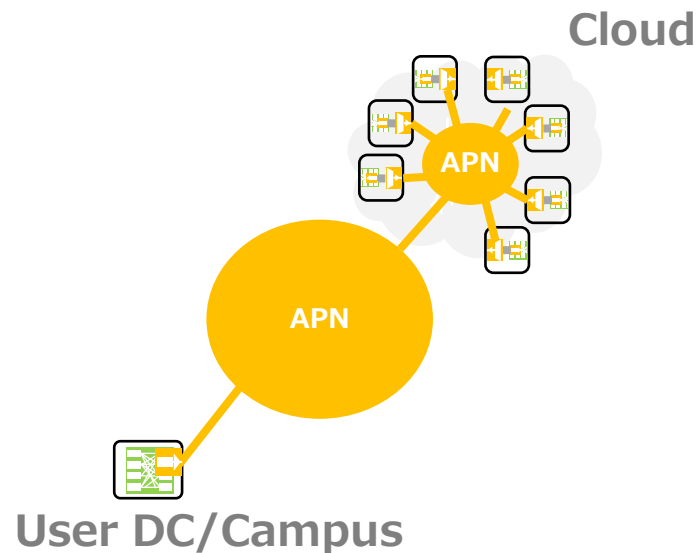


Edge-Cloud Convergence

TODAY



with IOWN APN



Business Model: Dual Realty Value-Up with APN



Urban Realty

DC Realty

value up

value up

No more worries
about the IT
Room Capacity



Realty Developer

People's
Space

IT Room

Building Complex

Virtual IT Room



Green DC in an
Suburban/Rural Area

With convenient
access from
urban places, our
green DCs sell at
a high price.



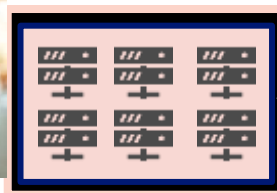
DC Provider

APN

Our customers
will no longer
face "No more
space left."



DC Provider



DC

Expansion Space



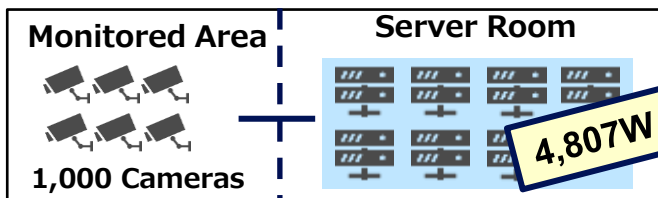
Green DC in an
Suburban/Rural Area

Offloading Urban AI Workload with APN

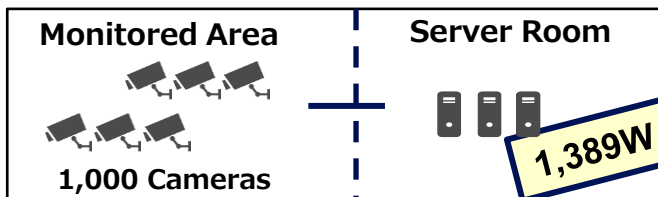


Joint solution with NTT, RedHat, Fujitsu, and nvidia

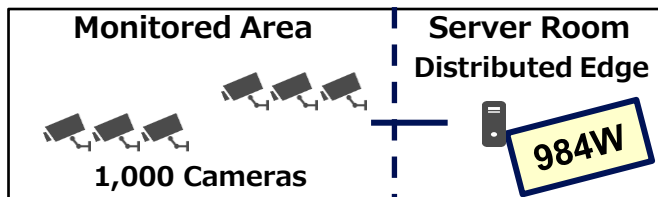
Building in an Urban Area



Conventional
On-premise



Conventional
AI at the Cloud
(IP Network)



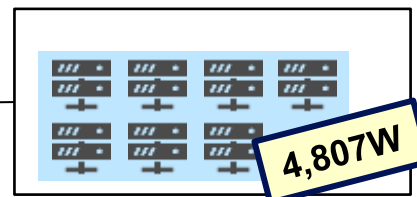
IOWN-Based
AI at the Cloud
(APN)

DC in a Suburban/Rural Area

Total Power
Consumption

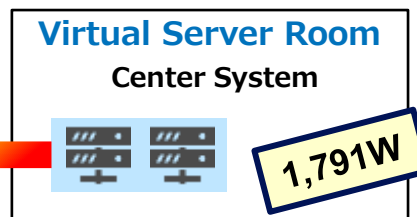
4,807W

Conventional
IP Network

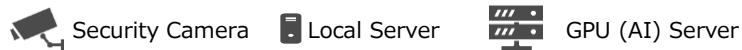


6,196W

APN



2,775W

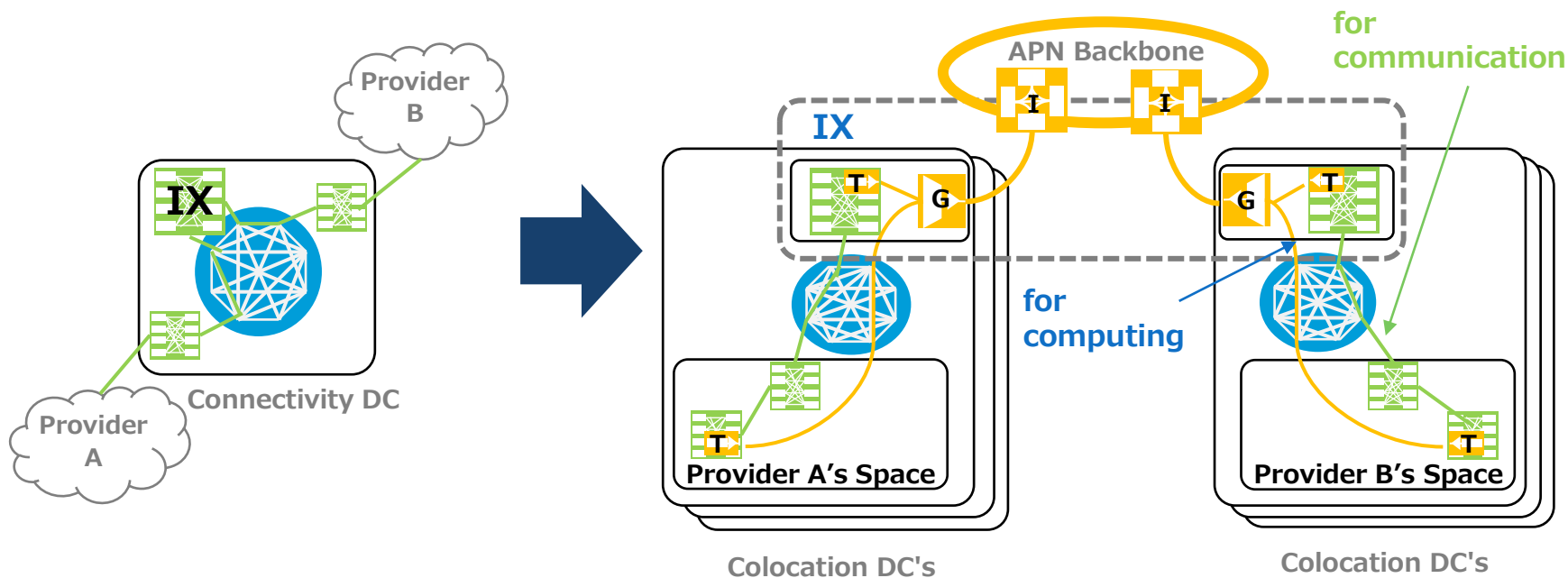


Accelerated data pipeline leveraging APN improves the power efficiency and enables utilization of DCs in suburban/rural areas.

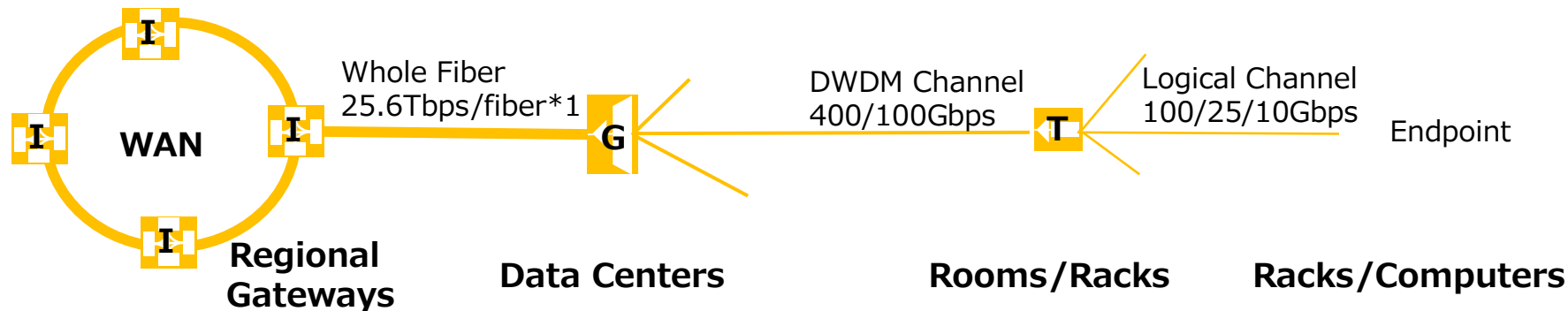
Future of Peering and IX

- Place-based Peering
- IX for Communication

- **Network-based, Location-Free Peering**
- IX for Communication and **Computing**



Bandwidth Supply Chain with APN



Supply Chain Examples

WAN Carrier — WAN Carrier — **IX/VPN Provider** — Infrastructure User

WAN Carrier — **IX/VPN Provider** — Infrastructure User

WAN Carrier — DC Provider — Infrastructure User

*1: with C-band, 400Gbps/75GHz Ch x 64ch

Global Collaboration at IOWN Global Forum



IOWN
GLOBAL FORUM™

The IOWN GLOBAL FORUM mark and IOWN GLOBAL FORUM & Design logo are trademarks of Innovative Optical and Wireless Network Global Forum, Inc. in the United States and other countries. Unauthorized use is strictly prohibited. Other names and brands appearing in this document may be claimed as the property of others.

IOWN Global Forum



- IOWN: Innovative Optical and Wireless Network
- Established in January, 2020
- Global non-profit organization

Develop reference architecture, frameworks, specifications for the next generation **communication and computing infrastructures** that leverage the evolution of **optical communication** and **photonics-electronics convergence** technologies.

Board of Directors

President and Chairperson



Dr. Katsuhiko Kawazoe

Senior Executive Vice
President, CTO, CIO,
CDO, NTT Corporation

Treasurer



Dr. Geng Wu

Intel Fellow and Chief
Technologist, Intel
Wireless Technologies &
Standards, Intel

Secretary



Dr. Masayuki Hattori

Special Appointed
Chief Engineer, Sony
Group Corporation

Directors



**Stephen B.
Alexander**

Senior Vice
President and Chief
Technology Officer,
Ciena Corporation



Per Beming

Chief
Standardization
Officer, Ericsson



Gilles Bourdon

Vice President Wireline
Networks & Infrastructure,
Orange Innovation



Mike Kellogg

Director, Global
Transformation
Strategy, Microsoft



Dr. Rong-Ruey Lee

Vice President,
Telecommunication
Laboratories,
Chunghwa
Telecommunication Co., Ltd.



Giovanni Manto

Leader, Strategy & Advanced
Optical Technology, **Nokia**
Corporation



Shingo Mizuno

Corporate Executive
Officer EVP, Vice Head
of System Platform
Business (in charge of
Network Business),
Fujitsu Limited



Tomohiro Otani

Deputy General Manager,
KDDI Corporation



Jefferson Wang

Global 5G and
Networks Lead &
Senior Managing
Director, Cloud First,
Accenture



Chris Wright

Chief Technology Officer
and Senior Vice
President of Global
Engineering, Red Hat,
Inc.

IOWN Global Forum (Established in Jan. 2020)



Sponsor Members (37)

Accenture Japan	Ericsson	Microsoft	Oracle Japan	SK Telecom
AKKODiS Consulting	Fujitsu	Mitsubishi Electric	ORANGE	Sony Group
Chungghwa Telecom	Furukawa Electric	Mizuho Bank	Pegatron	Sumitomo Electric Industries
Ciena	Google	MUFG Bank	PwC Japan	Toyota Motor
Cisco Systems	HAKUHODO	NEC	Rakuten Mobile	VMware
Dell Technologies	Intel	NICT	Red Hat	
Deloitte Tohmatsu	KDDI	Nokia	Samsung Electronics	
Delta Electronics	KIOXIA	NTT	SK Hynix	

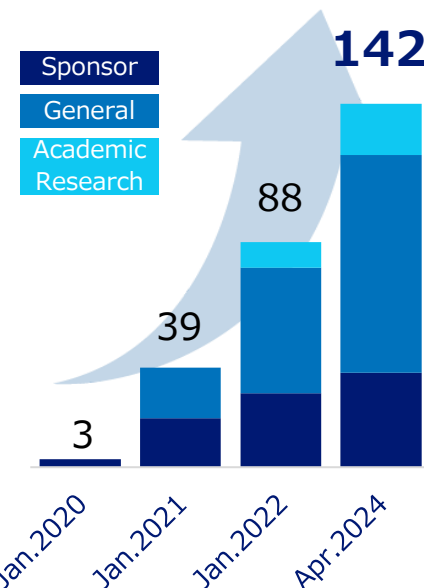
As of April 30, 2024

General Members (85)

Accton Technology	I-PEX	Murata Manufacturing	ServiceNow
Advanced Micro Devices	IBIDEN	NetApp	Shin-Etsu Chemical
ADVANTEST	Infinera	Net One Systems	SHINKO ELECTRIC INDUSTRIES
AGC	IP Infusion	NGK Insulators	SKY Perfect JSAT
AIOCORE	ITOCHU Techno-Solutions	NIPPON STEEL Chemical & Material	Sompo Holdings
AJINOMOTO	Japan Broadcasting Corporation	NISSHO ELECTRONICS	SUMITOMO BAKELITE
ANRITSU	JGC Japan	Nissan Chemical	SUMITOMO CHEMICAL
APRESIA Systems	JTOWER Inc.	Nitto Boseki	Sumitomo Corporation Kyushu
Chubu Electric Power	Juniper Networks	NVIDIA	Suncall
Dai Nippon Printing	JX Nippon Mining & Metals	OKI Electric Industry	Taisei
Dentsu Group	KEL	Olympus	TBS Holdings
DriveNets	Keysight Technologies	OPTAGE	TELEFÓNICA
East Japan Railway Company	KYOCERA	Panasonic Holdings	Tokio Marine & Nichido Fire Insurance
e-solutions.inc	Kyushu Electric Power Transmission and Distribution	Peers	Toppan
EXEO Group	MIRAIT	Preferred Networks	Toshiba
Fujikura	MIRISE Technologies	ProteanTecs	Toyo Ink SC Holdings
HAKUSAN	Mitsubishi Corporation	Qualcomm	UNIADEx
HAZAMA ANDO	Mitsubishi Chemical Group	Renesas Electronics	VIAVI Solutions
Hewlett-Packard Japan	Mitsubishi Heavy Industries	Resonac	Yazaki
Hitachi	Mitsubishi Research Institute	Santec AOC	
Honda Motor	Mitsui Chemicals	SCSK	
HONDA TSUSHIN KOGYO	Mitsui Knowledge Industry	SENKO Advanced Components	

Academic or Research Members (20)

The National Institute of Advanced Industrial Science and Technology (AIST)	National Research Institute for Earth Science and Disaster Resilience (NIED)
Central Research Institute of Electric Power Industry (CRIEPI)	Osaka University
Cloud Computing & IoT Association in Taiwan (CIAT)	Photonics Electronics Technology Research Association (PETRA)
Hiroshima University	Photonics Industry & Technology Development Association (PIDA)
Institute for Information Industry (I3)	SBI Graduate School
Industrial Technology Research Institute (ITRI)	Shiga University
Japan Aerospace Exploration Agency (JAXA)	Taiwan Association of Information and Communication Standards (TAICS)
Keio University	Tohoku University
Nagoya University	The University of Tokyo
National Institute of Informatics (NII)	Waseda University



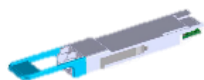
Why We Need IOWN Global Forum

Because we need a new initiative for **infrastructure-level innovation**.

New Business Model

New Infrastructure
Architecture

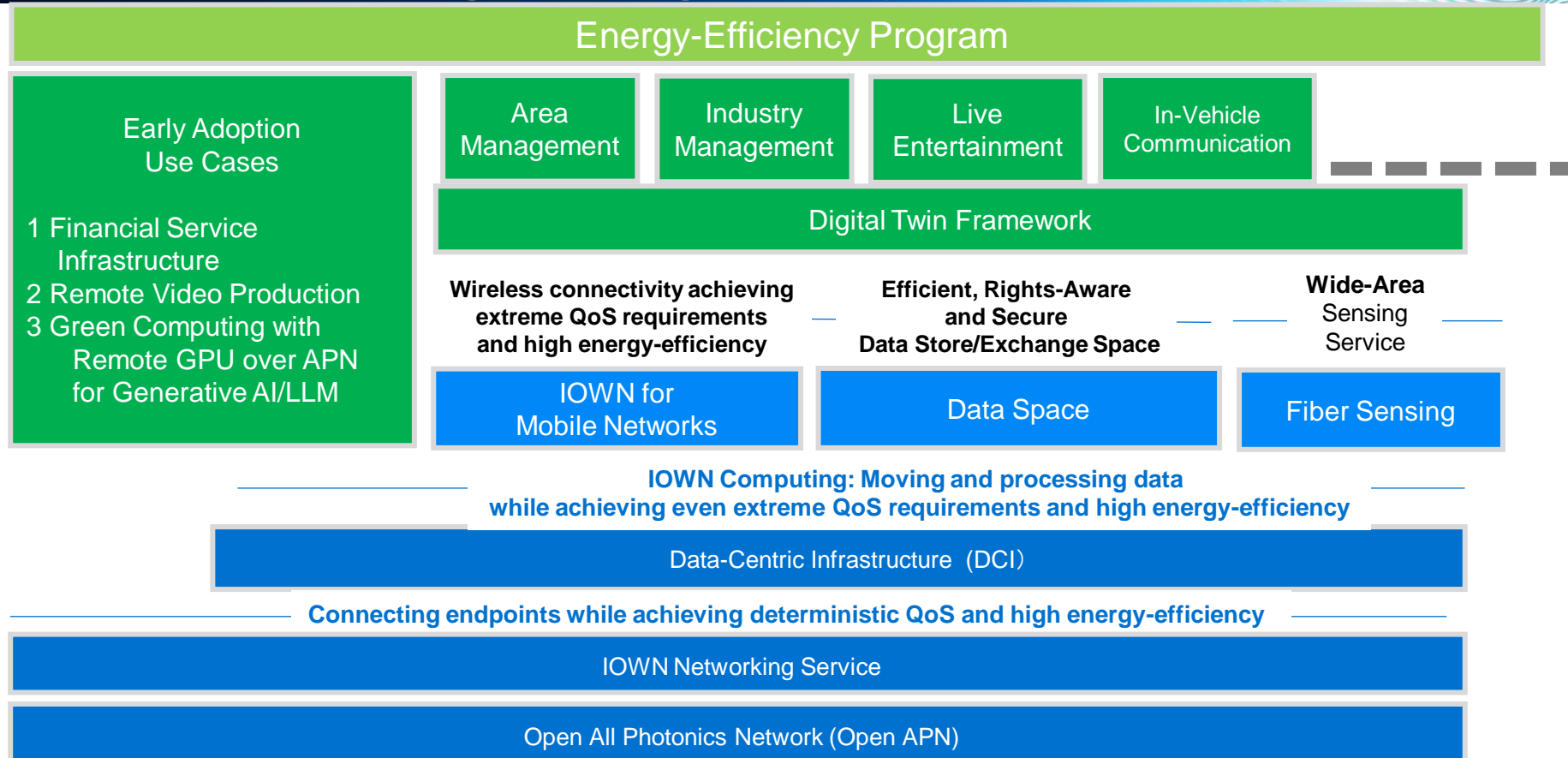
New Device



Full-Stack Re-engineering

To be developed collaboratively
at IOWN Global Forum

IOWN Global Forum's Full-Stack Re-engineering Activity

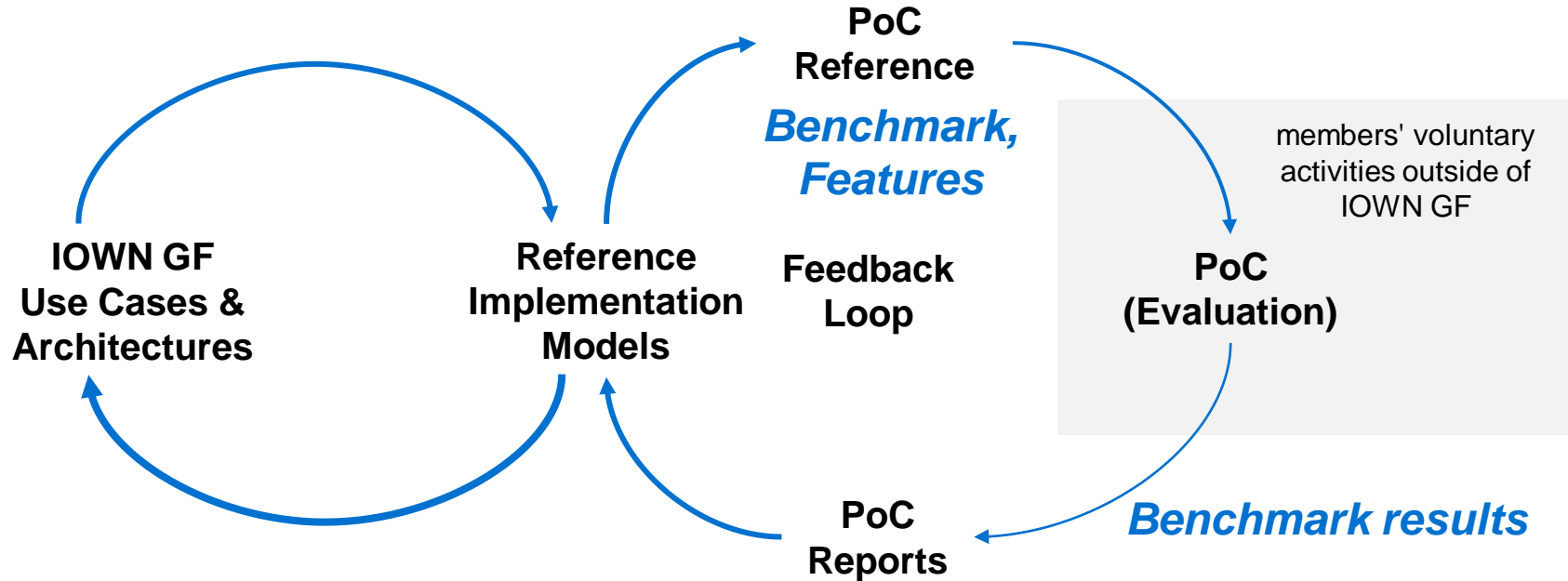


Early Adoption Use Cases

- **Financial** Service Infrastructure
 - CAPEX/OPEX Reduction for **DR/BCP**
 - **Agility** for Digital Service Development
- Remote **Video Production**
 - Reduction of **Production Staff Deployment Cost**
 - Production System **TCO Saving with Sharing**
- **AI Factory**
 - **Energy and TCO Saving** with **GPU Sharing**
 - Maintained **Data Confidentiality and Auditability**
- **5G/6G** Mobile Network
 - **RAN Energy and TCO** Saving with **Flexible Sharing** and **30km-Scale Cloudification**

Benchmark-Driven and Energy-Conscious Technology Development with PoC

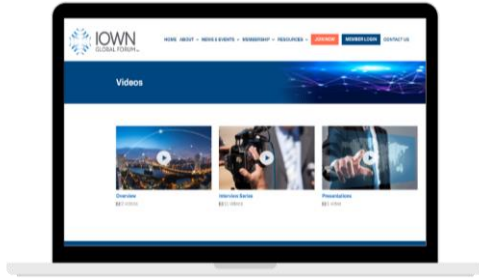
Develop **truly viable** and **practically operable** solutions through iterative technology development



Energy-Efficiency Program



Stay Connected with IOWN Global Forum



**Watch the latest videos on
our Video Gallery**

iowngf.org/videos/



**Connect with us on
LinkedIn**

www.linkedin.com/company/iown-gf



Follow us on Twitter

twitter.com/iowngf



**Subscribe to our YouTube
Channel**

[youtube.com/channel/UCOXog
Gk6EHo2-M1Oo1OqubQ](https://youtube.com/channel/UCOXogGk6EHo2-M1Oo1OqubQ)



- **Data Center Moratorium**
- **Issue with Today's WAN**
 - **Cannot support wide DC distribution**
- **Infrastructure Evolution with IOWN**
 - **All-Photonic Network (APN): Disaggregate ROADM and distribute the components**
 - **Evolved WAN : IP/Optical Hybrid with APN as a High-Bandwidth and Low-Latency Plane**
 - **Future of Data Centers: Software-Defined, User-Oriented Interconnect.**
 - **Future of Peering: Network-based, Location-Free. IX for Communication and Computing**
- **Global collaboration at IOWN Global Forum**

Thank you